

Content Outline

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Project Title: “Gibson Girls” Website

I think this subject could make a compelling website because of the rich imagery available to use. A matching visual language for type and web design could easily be derived from them to build an elegant, cohesive microsite. In addition, the illustrations have a rich history and cultural context that can be expanded to multiple pages.

- **Home Page/Introduction** – Open up the viewing experience with a compelling image that serves as a backdrop to a brief description of what “Gibson Girls” were. Probably keep the tone chic and elegant as it moves the viewer to explore other sections/pages.

(These next two pages/sections could be condensed/sections on the same page?)

- **History and Context** – This page would explain the origins of the Gibson girl, examining the culture of the United States at the time, and where the artist Charles Dana Gibson drew initial inspiration for the series (perhaps some biographical info on Gibson himself)
- **The Gibson Girl Herself** – Describe the iconic characteristics of the Gibson Girl images (physical appearance, how they are drawn, their attitude), and how they were the “personification of the feminine ideal of physical attractiveness”. They represent American values for women for their time
- **Popularity and Impact** – Talk about the reception of these illustrations/style, how it went to influence art styles of the time.
- **Image Gallery** – Due to the nature of the subject, there is a rich well of images that viewers can look through for context, see the applications of the Gibson Girl in popular culture, and just appreciate the work.