

Notes for Gibson Girls Mockup

I like the second mockup option better—white text on dark grey background is really intense and more difficult to read. The inverted drawings are also a little scary looking—I think it'd be better not to invert also to maintain the integrity of the original drawings on display

Typefaces choices great all around, very elegant

Header:

- The “Gibson Girls” title and subheader could use some more white space to sit in for breathing room, gets a little close to the girls hair
- The title could be bold, so it is not competing with the dark hair—will also be helped by more white space
- The header image is great—the bottom could be cropped a little bit more, like how it is in the first option mockup

Body:

- Leading in body copy is a little tight, open up a little
- Column width good
- Images chosen well—for the wider screens, the can sit to the left or right of the text (like a two column/grid structure), and for smaller mobile can sit underneath the paragraphs. Having them the way the bottom two structures are seem arbitrary and would be difficult for you to deal with in responsive design
- Make sure there is enough white space between images and text—the first one in the overview section is very close to the bottom line and the section divider underneath
- The dark grey bars don't need to extend all the way to the edge of the page, makes it a little too intense—maybe just extend the width of the body copy
- OR sections can be divided with thin lines, with the headers being bold. You can experiment and see which one works better—let me know if you want more direction or an opinion
- I really like the language of the Gallery button—maybe make it “Gallery of Images” just to really make it clear what its redirecting to

Gallery

- Gallery Page should have the same header as main page for consistence
- I like the grey background for the gallery, makes it very presentational
- After gallery title, have a button that says “Home” or “Return to Home” in same language as other button
- Can just have images and captions, don't necessarily need that quote or text
- On wider screens, gallery can be two column grid (two side by side), and can go down to one column at smaller screens

- *****This might not be necessary—do this last if you have time—maybe if you click on an image it would pop up so you can see it bigger by itself? DO NOT WORRY ABOUT THIS if you can't figure this out! The images honestly are clear/big enough by themselves, it just might be a nice touch to examine the pieces

Footer

- Include footer with citation/source of information—this can be simple, just in that dark grey